

SPEAK AND SPIN

MIND - BODY - SOUND

DJ Casey Connor



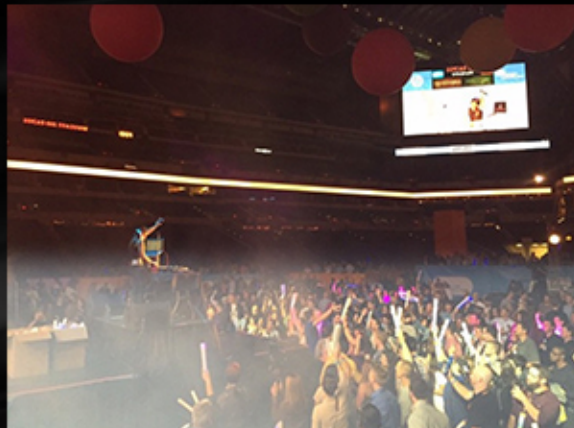
CASEY CONNOR IS AN INTERNATIONALLY RECOGNIZED ENTERTAINER, HIGHLY SOUGHT AFTER BY AN IMPRESSIVE COLLECTION OF A-LIST CLIENTELE. HER INNOVATIVE AND SELF-STYLED MANNER OF DJING AND MCING CONSTITUTES MORE THAN SPINNING RECORDS. IT IS AN ALL-INCLUSIVE PERFORMANCE IN WHICH CASEY SHOWCASES HER TALENTS AS AN ALL AROUND ENTERTAINER ON THE MIC AND INTERACTS WITH HER AUDIENCE IN A FASHION THAT GOES BEYOND HER SKILLS AT THE TURNTABLES. CASEY'S MUSICAL UPBRINGING COMES ACROSS IN THE STYLES THAT SHE SPINS SPECIALIZING IN MASHING UP SEVERAL GENRES, WHILE TAKING HER AUDIENCE THROUGH DIFFERENT ERA'S OF MUSIC. HER DYNAMIC APPROACH TO THE TURNTABLES AS A PERFORMANCE DJ HAS GIVEN THIS RISING STAR A COVETED FOLLOWING WITH ARTISTS AND BRANDS SUCH AS MADONNA, BRITNEY SPEARS, JENNIFER LOPEZ, KANYE WEST, ROBERT DENIRO, APPLE, NBC, LOUIS VUITTON, AND MTV TO NAME A FEW. HOWEVER, IT'S CASEY'S PERSONAL STORY THAT IS MOST IMPRESSIVE AND INSPIRING.

THE SPEAK AND SPIN TOUR BRINGS EVENTS, WORKSHOPS AND PERFORMANCES TO A MULTITUDE OF VENUES THROUGHOUT THE COUNTRY, INCLUDING HIGH SCHOOL AND COLLEGE CAMPUSES AS WELL AS CORPORATE COMPANIES AROUND THE GLOBE. WE ASPIRE TO EMPOWER PEOPLE TO RECOGNIZE THE REAL-WORLD CHALLENGES THEY FACE, BUT TO NOT MISTAKE THEM AS BARRIERS TO SUCCESS. SPEAK AND SPIN TEACHES OTHERS WHAT IT TAKES TO MAKE THEIR DREAMS INTO A FULFILLING REALITY THROUGH MUSIC AND ART, CAREER PLANNING AND MENTORING WITH EXPERTS IN A VARIETY OF FIELDS, AND AN EPIC LIVE PERFORMANCE TO END THE EVENT ON A HIGH NOTE. THE TOUR DEVELOPED OUT OF CELEBRITY DJ/PERFORMER, CASEY CONNOR'S EXPERIENCE CREATING THE REALITY SHE HAD ALWAYS DREAMED OF LIVING OUT LOUD. SHE SHARES HER OWN POWERFUL STORY ABOUT TURNING TRAGEDY INTO TRIUMPH, AND EMPOWERING HERSELF TO MAKE HER DREAMS COME TRUE IN HOPES THAT OTHERS WILL BE INSPIRED TO TAKE THE REINS IN THEIR OWN LIVES.

Mission Statement -

EVERY EVENT INCLUDES A TALK FROM CASEY ABOUT HER OWN JOURNEY TO SELF-SUCCESS. SHE COVERS TOPICS SUCH AS CAREER BUILDING AND BECOMING A CEO AS WELL AS SELF-IMPORTANCE AND BEAUTY INSIDE AND OUT. THE AUDIENCE WILL LEARN SOCIAL MEDIA GUIDELINES, HOW TO BE A POSITIVE ROLE MODEL, AND WILL LEARN HOW TO APPLY THE 4 P'S - PERSEVERANCE, PASSION, PERSISTENCE, AND PATIENCE. INCLUDED IN EVERY STOP OF THE SPEAK AND SPIN TOUR IS A 1-2 HOUR PERFORMANCE BY DJ CASEY CONNOR TO CELEBRATE THE AUDIENCE THROUGH MUSIC AND DANCE AS THEY COMMIT TO THEIR OWN JOURNEYS! IN ADDITION TO CASEY'S TALK AND PERFORMANCE, EACH CLIENT HAS THE OPPORTUNITY TO PICK AND CHOOSE FROM A NUMBER OF VARIABLES (EXPRESSION SESSIONS) TO CREATE THE PERFECT EVENT FOR THEIR AUDIENCE. EXPERTS FROM THE MUSIC, FASHION, SPORTS, AND BUSINESS WORLDS ARE AVAILABLE TO SPEAK AND HOLD Q & A SESSIONS. WORKSHOPS AND MENTORSHIP MATCHING BETWEEN PARTICIPANTS AND PROFESSIONALS IN THESE FIELDS ARE ALSO OFFERED!

THE SPEAK AND SPIN TOUR THIS WILL EMPOWER, INSPIRE, AND MOTIVATE OTHERS TO SUCCESS BY HELPING THEM REALIZE THEIR OWN STRENGTH AND POTENTIAL TO ATTAIN THEIR GOALS - EDUCATION-WISE, CAREER-WISE, AND LIFESTYLE-WISE.



Expression Sessions

- MUSIC (DJING, DANCE, MUSIC/MARKETING BIZ AND SONG-WRITING/PRODUCING)
- LIFESTYLE (PERSONAL FINANCE, RELATIONSHIPS, CAREER BUILDING AND SOCIAL MEDIA)
- HEALTH (BODY BASICS, HEALTHY EATING, FITNESS)



Expression Sessions - Music

GROOVE IS IN THE HEART

- DJ CASEY CONNOR WILL GIVE A LIVE DJ DEMONSTRATION AND TALK ABOUT THE FUNDAMENTALS ON HOW TO BE A SUCCESSFUL DJ IN TODAY'S INDUSTRY. DURING THIS WORKSHOP PROFESSIONAL DANCERS WILL TALK TO STUDENTS ABOUT HOW DANCE IS A FORM OF EXPRESSING YOURSELF. THEY WILL LEARN 1 DANCE MOVE FROM THE DANCER OR SPLIT INTO GROUPS TO LEARN A 5 MINUTE CHOREOGRAPHED PIECE. THIS WILL ALLOW THEM COMFORTABLE WITH EACH OTHER EVEN IF THEY JUST MET FOR THE FIRST TIME AND NOT TO JUDGE ONE ANOTHER!

BRAINS = BEAUTY

- WILL TALK ABOUT THE BUSINESS SIDE OF MUSIC AND HOW TO MARKET YOURSELF THROUGH SOCIAL MEDIA SUCH AS YOUTUBE, FACEBOOK, TWITTER, ITUNES ETC. THEY WILL LEARN THAT IT ISN'T ALL FUN AND GAMES, IT'S AN ACTUAL BUSINESS. SPEAK N SPIN WILL HAVE AN ENTERTAINMENT ATTORNEY, RECORD LABEL EXEC OR PRODUCER TALK ABOUT WHY ITS IMPORTANT TO BE SELF CONTAINED IN THE MUSIC INDUSTRY. THEY WILL TALK ABOUT WHICH POPULAR ARTISTS WRITE THEIR OWN MUSIC LIKE BEYONCE AND KANYE, ALSO GIVE A BRIEF LESSON ON TECHNOLOGY LIKE MUSIC SOFTWARE PROGRAMS SUCH AS LOGIC, HOME STUDIOS, ETC. TEACHING THEM THAT THE MORE WELLROUNDED WE ARE, THE MORE SUCCESSFUL WE CAN BECOME!

Expression Sessions - Lifestyles

CASH FLOW VS. DEBT

- WANNA ACHIEVE SWEET SUCCESS? PROFESSIONAL BANKERS WILL BREAK DOWN THE BASICS OF SAVING AND SPENDING. THEY WILL LEARN HOW TO USE CREDIT WISELY AND HOW TO AVOID PITFALLS, HOW TO CREATE A BUDGET AND BALANCE A CHECKBOOK AS WELL AS THE LAWS OF COMPOUND INTEREST. THEY WILL LEAVE THIS WORKSHOP FINANCIALLY SAVVY AND PREPARED TO BE WEALTHY.

TWEET ALL ABOUT IT!

-THIS WORKSHOP IS A MUST ATTEND FOR EVERYONE. UNDERSTANDING HOW EVERYTHING THAT HAPPENS IN CYBERSPACE STAYS IN CYBERSPACE IS CRUCIAL IN HELPING THEM MAKE WISE DECISIONS NOT TO POST A COMMENT OR PICTURE THEY WISH THEY COULD TAKE BACK LATER. WE WILL ALSO DISCUSS USING SAFETY WITH NEW APPS SUCH AS FOURSQUARE AND OTHER LOCATION SERVICES THAT LET PEOPLE SEE WHERE YOU ARE AT ANY GIVEN MOMENT.

GO GETTER

- THE FIRST STEP IN MAKING A DREAM COME TRUE IS TO START WITH A PLAN. IN THIS WORKSHOP THEY WILL WRITE A PLAN OF WHERE THEY SEE THEMSELVES IN 1 YEAR AND THEN IN 5 YEARS. WE WILL GO THROUGH THE BASICS OF HOW TO WRITE A RESUME AND FILL OUT A JOB APPLICATION AS WELL AS CONDUCT MOCK INTERVIEWS. THEY WILL TAKE HOME A PACKET WITH SAMPLE RESUMES AND ACCEPTABLE VS UNACCEPTABLE VERSIONS OF JOB APPLICATIONS.

Expression Sessions - Health

FOOD FOR THOUGHT?

- THEY SAY YOU ARE WHAT YOU EAT, BUT WE SAY YOU ARE WHAT YOU THINK ABOUT WHAT YOU EAT. HAVING A BALANCED DIET IS KEY AND DURING THIS WORKSHOP YOU WILL LEARN THE POWER OF FOOD AND HOW YOUR BODY USES DIFFERENT VITAMINS AND NUTRIENTS TO FUNCTION. ARE YOU OK WITH INDULGING BECAUSE YOU ARE MINDFUL OF MODERATION?

I WORK OUT!

- NO DOUBT ABOUT IT, WORKING OUT GIVES YOU ENERGY AND A HAPPIER MORE POSITIVE OUTLOOK ON LIFE BY INCREASING THE ENDORPHINS IN THE BRAIN. SOME PEOPLE REALLY LIKE TO SWEAT WHILE OTHERS LIKE MORE OF A STRETCH. WHATEVER YOU PREFER, YOU WILL HAVE A CHANCE TO GET ACTIVE AND CREATE AN AT-HOME PLAN THAT WILL KEEP YOU IN SHAPE AND IN GOOD SPIRITS.

Expression Sessions - Fashion

FASHION WEEK

- HERE THEY WILL TAKE A COMMON ITEM LIKE A SWEATER AND TURN IT INTO A CARDIGAN OR EMBELLISH A SIMPLE SHIRT WITH STUDS OR JEWELS. THROUGH THIS PROCESS THEY WILL LEARN TO RECYCLE AND CREATE NEW LOOKS FROM CLOTHES THEY ALREADY HAVE WITHOUT BREAKING THE BANK.

FASHION STYLING 101

- THIS IS THE ULTIMATE FUNSHOP! THEY WILL SORT THROUGH A WARDROBE OF CLOTHING AND SHOES PUTTING TOGETHER A UNIQUE LOOK FOR ANOTHER PERSON TO BE DEBUTED DURING THE GRAND FINALE FASHION SHOW PARTY. THEY WILL LEARN TO TRUST EACH OTHER AS THEY ARE STYLED BY THEIR PEERS.



Testimonials

KANYE WEST "YOUR SKILLS TRULY DO MATCH YOUR LOOKS"

BRITNEY SPEARS "YOU MADE MY DAY WITH THE MUSIC THAT YOU PLAYED AND YOU ARE BY FAR THE HOTTEST DJ I'VE EVER SEEN"



ALICIA KEYS "YOU ARE SO SWEET AND DOWN TO EARTH AND SUCH A SOULFUL PERFORMER"



STUDENT FROM VENICE H.S. "CASEY HAS REALLY MADE ME CHANGE THE WAY I THINK AND FEEL ABOUT MY FUTURE. LISTENING TO HER MADE ME BELIEVE THAT ANYTHING IS POSSIBLE IF WE BELIEVE IN OUR SELVES. I LOOK UP TO CASEY, SHE IS THE ULTIMATE ROLE MODEL!"

COCA COLA CEO "YOUR LOVE AND PASSION FOR MUSIC REALLY COMES ACROSS IN YOUR PERFORMANCE, IT'S AMAZING TO WATCH YOU"

SPEAK AND SPIN

Flawless Finale!

INCLUDED IN EVERY STOP OF THE SPEAK AND SPIN TOUR IS A 1-2 HOUR PERFORMANCE BY DJ CASEY CONNOR TO CELEBRATE THE AUDIENCE THROUGH MUSIC AND DANCE AS THEY COMMIT TO THEIR OWN JOURNEYS!

